

Order Item Summary

CBS TELEVISION
STATIONS

KYW-TV

Order ID: 81074 CF NTL-POL FBD - LBD: 10/27/12 - 11/05/12 HL#: Created: 10/26/12 12:32 PM

Client: AMERICANS FOR JOB SECURITY... CPE: / / 1304 Agency Commission: 15 % Updated: ALWILLIAMS on 11/06/12 10:53 AM

Agency: CROSSROADS MEDIA (27783) Product: EST#1304 (9820) Self Protect.: :20:00 Confirmed: 11/05/12 11:44 AM

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/06/12 11:44 AM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER JPC/PH 10/26/12

LINES #50-51 ADDED FOR N/A LINE #12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | M5-530A | 1 0 1 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$550.00 | 3 | \$1,650.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | MSUNRISE | 1 0 1 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$600.00 | 3 | \$1,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003 | MSUNRISE | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 004 | MLOCAL1 | 0 1 0 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/01/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005 | MLOCAL1 | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 006 | MEARLY | 1 1 1 1 1 0 0 | MORN | 30 | | | | 0.0 | \$500.00 | 5 | \$2,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | MEARLY | 1 0 0 0 0 0 0 | MORN | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

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|--|--------------------------|--------------------------------|--|----------------------------|
| Order ID: 81074 | CF NTL-POL | FBD - LBD: 10/27/12 - 11/05/12 | HL#: | Created: 10/26/12 12:32 PM |
| Client: AMERICANS FOR JOB SECURITY... | CPE: / / 1304 | Agency Commission: 15 % | Updated: ALWILLIAMS on 11/06/12 10:53 AM | |
| Agency: CROSSROADS MEDIA (27783) | Product: EST#1304 (9820) | Self Protect.: :20:00 | Confirmed: 11/05/12 11:44 AM | |
| Buyer: STEPHANIE MARONEY | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:44 AM | |
| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | DANDERSON | 0 1 0 1 0 0 0 | DAY | 30 | | | | 0.0 | \$600.00 | 2 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/01/12 | 2 | | | | | | | | | | |
| 009 | DANDERSON | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |
| 010 | DDEAL | 1 0 1 0 1 0 0 | DAY | 30 | | | | 0.0 | \$1,000.00 | 3 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 3 | | | | | | | | | | |
| 011 | DDEAL | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |
| 012 | DPRICE | 1 1 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$1,200.00 | 5 | \$6,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 5 | | | | | | | | | | |
| 013 | DPRICE | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |
| 014 | DTALKPHILLY | 0 1 0 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$900.00 | 2 | \$1,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/01/12 | 2 | | | | | | | | | | |

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| Agency: CROSSROADS MEDIA (27783) | Product: EST#1304 (9820) | Self Protect.: :20:00 | Confirmed: 11/05/12 11:44 AM | |
| Buyer: STEPHANIE MARONEY | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:44 AM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 015 | DTALKPHILLY | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 016 | DSOAP1 | 1 0 1 0 1 0 0 | SOAP | 30 | | | | 0.0 | \$900.00 | 3 | \$2,700.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 017 | DDOCTORS | 0 1 0 1 0 0 0 | DAY | 30 | | | | 0.0 | \$750.00 | 2 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/01/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 018 | DDOCTORS | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | EPHIL4P | 1 0 1 0 1 0 0 | EFG | 30 | | | | 0.0 | \$1,200.00 | 3 | \$3,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | ENEWS5PM | 1 0 1 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 3 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | NEARLYMF | 1 0 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$2,000.00 | 3 | \$6,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/01/12 | 3 | | | | | | | | | | |

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| Agency: CROSSROADS MEDIA (27783) | Product: EST#1304 (9820) | Self Protect.: :20:00 | Confirmed: 11/05/12 11:44 AM | |
| Buyer: STEPHANIE MARONEY | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:44 AM | |
| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | NEARLYMF | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$2,000.00 | 1 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | AENTER | 1 1 0 1 0 0 0 | ACC | 30 | | | | 0.0 | \$1,400.00 | 3 | \$4,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/01/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024 | AENTER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,400.00 | 1 | \$1,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | AINSIDER | 1 0 1 0 1 0 0 | ACC | 30 | | | | 0.0 | \$1,600.00 | 3 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/02/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | AINSIDER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,600.00 | 1 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 027 | PHAWAII | 1 0 0 0 0 0 0 | REGP | 30 | | | | 0.0 | \$12,000.00 | 2 | \$24,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 028 | NLATE | 0 0 0 0 0 1 0 | NEWS | 30 | | | | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/27/12 | 10/27/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

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|--|--------------------------|--------------------------------|--|----------------------------|
| Order ID: 81074 | CF NTL-POL | FBD - LBD: 10/27/12 - 11/05/12 | HL#: | Created: 10/26/12 12:32 PM |
| Client: AMERICANS FOR JOB SECURITY... | CPE: / / 1304 | Agency Commission: 15 % | Updated: ALWILLIAMS on 11/06/12 10:53 AM | |
| Agency: CROSSROADS MEDIA (27783) | Product: EST#1304 (9820) | Self Protect.: :20:00 | Confirmed: 11/05/12 11:44 AM | |
| Buyer: STEPHANIE MARONEY | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:44 AM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 029 | NLATE | 1 0 1 0 1 1 1 | NEWS | 30 | | | | 0.0 | \$3,000.00 | 5 | \$15,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | 5 | | | | | | | | | | |
| 030 | LLETTER | 0 1 0 1 0 0 0 | LETT | 30 | | | | 0.0 | \$1,200.00 | 2 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/01/12 | 2 | | | | | | | | | | |
| 031 | LLETTER | 1 0 0 0 0 0 0 | LETT | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |
| 032 | PNAVY8 | 0 1 0 0 0 0 0 | REGP | 30 | | | | 0.0 | \$18,000.00 | 1 | \$18,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 10/30/12 | 1 | | | | | | | | | | |
| 033 | PNCISLA | 0 1 0 0 0 0 0 | REGP | 30 | | | | 0.0 | \$18,000.00 | 1 | \$18,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 10/30/12 | 1 | | | | | | | | | | |
| 034 | M430NEWS | 0 0 0 0 0 0 1 | NEWS | 30 | | | | 0.0 | \$150.00 | 1 | \$150.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/28/12 | 10/28/12 | 1 | | | | | | | | | | |
| 035 | M430NEWS | 0 1 1 1 0 0 1 | NEWS | 30 | | | | 0.0 | \$150.00 | 4 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 11/04/12 | 4 | | | | | | | | | | |

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| Order ID: 81074 | CF NTL-POL | FBD - LBD: 10/27/12 - 11/05/12 | HL#: | Created: 10/26/12 12:32 PM |
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| Agency: CROSSROADS MEDIA (27783) | Product: EST#1304 (9820) | Self Protect.: :20:00 | Confirmed: 11/05/12 11:44 AM | |
| Buyer: STEPHANIE MARONEY | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:44 AM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 036 | M430ANEWS | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$150.00 | 1 | \$150.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 037 | PSURV25 | 0 0 1 0 0 0 0 | REGP | 30 | | | | 0.0 | \$8,500.00 | 1 | \$8,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/31/12 | 10/31/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 038 | PCSIWE3 | 0 0 1 0 0 0 0 | REGP | 30 | | | | 0.0 | \$8,500.00 | 1 | \$8,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/31/12 | 10/31/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 039 | PPERSON | 0 0 0 1 0 0 0 | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/01/12 | 11/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 040 | PCSINYFR2 | 0 0 0 0 1 0 0 | REGP | 30 | | | | 0.0 | \$7,500.00 | 1 | \$7,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/02/12 | 11/02/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 041 | PBLOODS | 0 0 0 0 1 0 0 | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/02/12 | 11/02/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|----------|-------|----------|----|-----|
| 042 | WSAT5-6A | 0 0 0 0 0 1 0 | NEWS | 30 | | | | 0.0 | \$350.00 | 2 | \$700.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | |
| | 10/27/12 | 11/05/12 | 1 | 1 | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

| | | | | |
|--|--------------------------|--------------------------------|--|----------------------------|
| Order ID: 81074 | CF NTL-POL | FBD - LBD: 10/27/12 - 11/05/12 | HL#: | Created: 10/26/12 12:32 PM |
| Client: AMERICANS FOR JOB SECURITY... | CPE: / / 1304 | Agency Commission: 15 % | Updated: ALWILLIAMS on 11/06/12 10:53 AM | |
| Agency: CROSSROADS MEDIA (27783) | Product: EST#1304 (9820) | Self Protect.: :20:00 | Confirmed: 11/05/12 11:44 AM | |
| Buyer: STEPHANIE MARONEY | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:44 AM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 043 | WSAT6-7A | 0 0 0 0 0 1 0 | NEWS | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | <u>Oct 29</u> | | | | | | | | | |
| | 10/27/12 | 11/03/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 044 | P48HRSA3 | 0 0 0 0 0 1 0 | REGP | 30 | | | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/27/12 | 10/27/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 045 | SNCAAFBPR1 | 0 0 0 0 0 1 0 | FTBL | 30 | | | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 046 | WSUN6-7A | 0 0 0 0 0 0 1 | NEWS | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | <u>Oct 29</u> | | | | | | | | | |
| | 10/28/12 | 11/04/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 047 | WSUN7-9A | 0 0 0 0 0 0 1 | NEWS | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | <u>Oct 29</u> | | | | | | | | | |
| | 10/28/12 | 11/04/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 048 | P60LATE | 0 0 0 0 0 0 1 | CARD | 30 | | | | 0.0 | \$20,000.00 | 2 | \$40,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | <u>Oct 29</u> | | | | | | | | | |
| | 10/28/12 | 11/04/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 049 | PRACESUN | 0 0 0 0 0 0 1 | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

| | | | | |
|--|--------------------------|--------------------------------|--|----------------------------|
| Order ID: 81074 | CF NTL-POL | FBD - LBD: 10/27/12 - 11/05/12 | HL#: | Created: 10/26/12 12:32 PM |
| Client: AMERICANS FOR JOB SECURITY... | CPE: / / 1304 | Agency Commission: 15 % | Updated: ALWILLIAMS on 11/06/12 10:53 AM | |
| Agency: CROSSROADS MEDIA (27783) | Product: EST#1304 (9820) | Self Protect.: :20:00 | Confirmed: 11/05/12 11:44 AM | |
| Buyer: STEPHANIE MARONEY | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 11/06/12 11:44 AM | |
| AE: JOHN LINK POL.-GWTS-PH | | Billing Int: Monthly | BM : SS | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 050 | DTALKPHILLY | M * * * * * | NEWS | 30 | | | | 0.0 | \$700.00 | 1 | \$700.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 051 | DDOCTORS | M * * * * * | DAY | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|--------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 95 | 0 | \$247,200.00 | \$210,120.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$247,200.00 | \$210,120.00 | \$0.00 | \$0.00 |